Sustainability Plan. Our sustainability plan will be further developed with stakeholders and project partners by our Regional Economic Competitiveness Officer. Our sustainability plan will weave together best practices and approaches to form a Community Driven, University Assisted Partnership that is built for the long haul as transition, transformation, and diversification are not easily done without broad-based will and support. Our sustainability plan will be aligned with local, regional, tribal, State, and Federal initiatives and utilize existing organizations and structures such as the Comprehensive Economic Development Strategy (CEDS) Committee) to avoid creating yet another structure but actually bridge across and leverage them for maximize impact, flexibility, and stickiness over time. The following will integrated together but represents important components and strategies of our Sustainability Plan.

Staffing & Capacity Support:

- Continued focus on growing a new Four Corners Commission that could act similar to other regional commission like Denali or Appalachian Regional Commissions to maintain Federal focus, attention, resources, and prioritize cross-border investments to bend the curve on basic human services and strategic infrastructure gaps that help to purpurate a cycle of poverty.
- Continued support and funding from other EDA sources including our Partnership Planning Grant to sustain the Regional Competitiveness Officer to continue to facilitate and grow the regional partnership, involvement of growth clusters, and inclusion and equity of development value chains, economic, and career opportunities.
- Institute a Americorps*VISTA program to add specific capacity in Native American communities, rural, and underserved areas of the region to instill Wealthworks eight forms of capital building and equity sharing to create opportunities for all communities and families.
- Leverage foundations, State, and Federal funds to maintain staffing and capacity in the District as well as local and tribal economic development organizations and community-based partners to drive investment in the region, including looking at USDA's Rural Partnership Program to transition VISTA members to full-time staff.
- One of the reasons that this application heavily focuses on workforce development and higher education institutions is their stability, innovation, and value as economic drivers, which will sustain the workforce and education moonshot needed to ready the next generation of human capital for the jobs of the future and future skills of the three growth clusters.
- A regional non-profit organization may need to be formed to attract private and foundational grants to support factors of production like behavioral health, housing, transportation, and childcare and to focus on larger and longer system change that might be required.

Cluster Champions:

- One key strategy is identify champions and engage commitments from private sector, higher education, and public sector agencies to act and lead as Cluster Champion(s) in Energy, Logistics, and Manufacturing growth clusters that would facilitate and maintain cluster action teams throughout the Northwest New Mexico and into the Four Corners region.
- Cluster Champions would be vital to sustaining and growing these clusters and continuing the work on new trends, SWOT analysis, growth opportunities, and growing supply and export relationships.
- Local and tribal EDO's would continue business retention & expansion programs in the region to keep a finger of the pulse of business to cut off issues, discuss incentives to grow, and discuss business opportunities including partnership, collaborations, and workforce development.

Technology & Inclusion:

- Not only is the District looking at sustaining capacity and bandwidth, but we are also looking to technology to deploy greater impacts and evaluate performance in real-time. The District has invested a portion of its non-competitive CARES Act funding to stand-up an online portal to track our CEDS plan, strategies, projects, investments, and impacts in real-time with interactive GIS capacities and visual representations to show our performance in a transparent and accountable way. This can also be used to showcase equity and distribution of resources and investments to help realize and stay present to the challenge of growing an inclusive and diverse economy that all have access to participate in and benefit from.
- A project webpage has been built and will be supported throughout the duration of the project to inform stakeholders and partners, coordinate regional and sub-regional meetings and input, document the project, and provide accountability and transparency. http://www.nwnmcog.com/build-back-better-application.html
- Videos and visual facilitation will be used to engage a wider audience and make materials and information more useful for the general public, including translation, closed captioning, and sign language interpretation.

Performance Reporting & Marketing:

- Performance reporting is a key component for attracting and sustaining funding, resources, and support and sustaining the passion and involvement of the partnership.
- Performance reporting will be available in veracious forms including digital and online and lean on infographics to capture and relay information.
- Marketing results and impact to our region will be a vital part of remaining relevant and attract support.